



18-22 AUGUST  
2021

# BPW EUROPE ECC TRAVEL REPORT ICELAND

*ECC delegation from left to right: Finance Officer Gudrun Jakobsdottir, Sheerah Kim Communication Team Lead and representative for the Young Symposium, Anu Viks Regional Coordinator of BPW Europe*

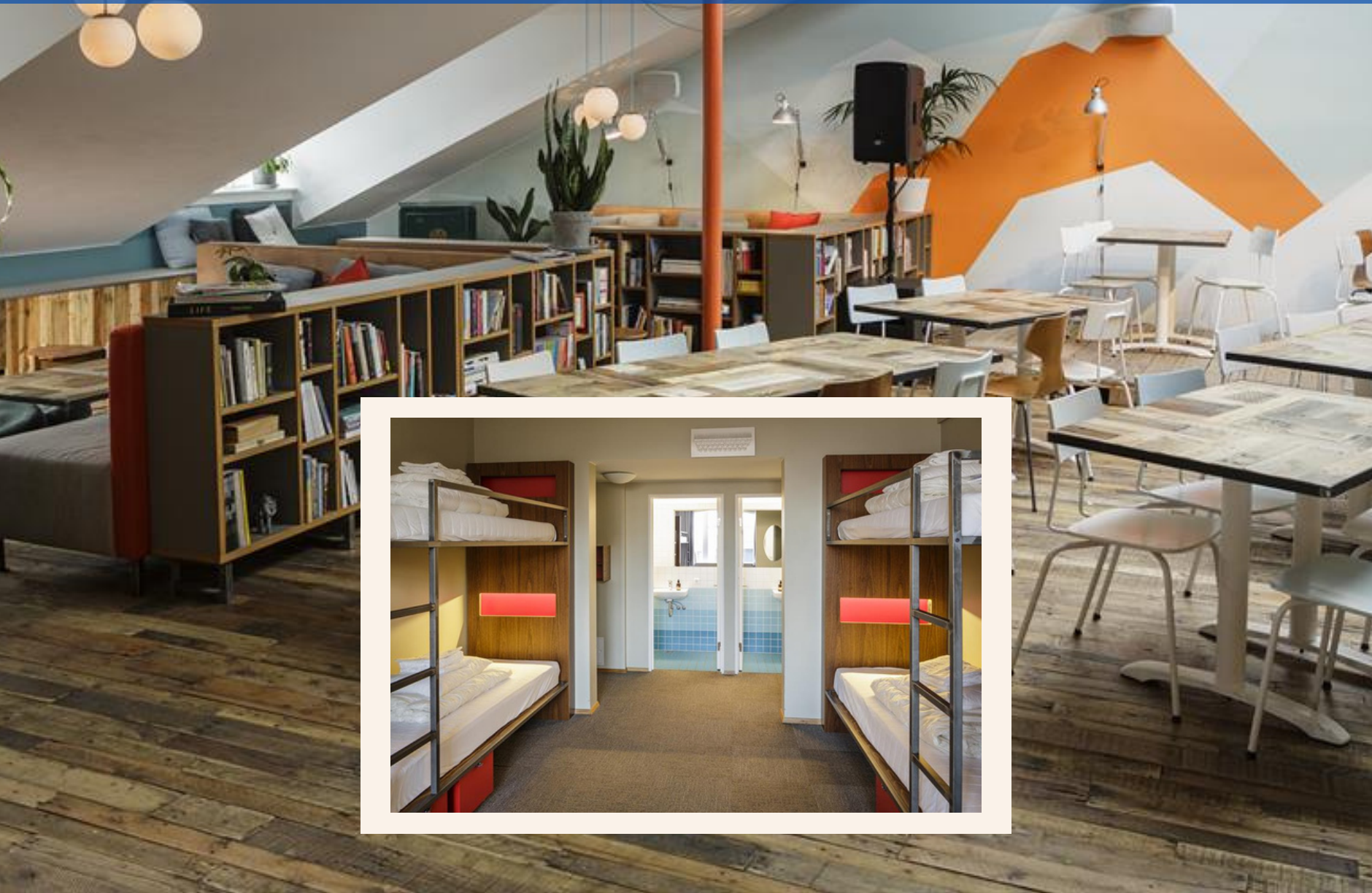
PHOTO: IN THE LOBBY OF FAREWELL PARTY VENUE HOTEL GEYSIR



18 Aug



Gudrun welcomed Sheerah in Reykjavik late afternoon after the airport transfer where they met up with the Sales Manager of LOFT Hostel. The goal was to pre-book the hostel as an affordable location for Young Symposium and negotiate terms.



19 Aug



The next day, the ECC delegation ventured into the countryside from where they scouted the entire area for the Farewell Party, potential stop-overs along the Golden Circle and met with the General Manager of Hotel Geysir to see the venue.





**BPW Europe**  
Business and Professional Women

PHOTO: IN THE BOARD ROOM OF  
HILTON NORDICA REYKJAVIK



On 20 August 2021, the ECC delegation met with BPW Iceland Board and Conference Committee to address main challenges and considerations. Acting Vice President of BPW Iceland and conference committee members prepared a list of questions that were addressed in much detail. *(photo from left to right: Sheerah Kim, Anu Viks, Johanna K Tómasdóttir, Sigríður B Einarsdóttir, Brynhildur Ingvarsdóttir, Guðrún S Jakobsdóttir)*





Moyra McMahon

Additionally, Moyra McMahon participated the last hour of the meeting via Zoom to prepare the team for potential unexpected costs that could occur during the conference. What's yet to be decided is how the conference will be shaped in order to accommodate a hybrid i.e. also virtual panels and workshops.





AUGUST 2021

# KEY POINTS

## MAIN CONFERENCE VENUE

Hilton Nordica  
Reykjavik

1) All workshops incl. Young Symposium will take place at Hilton Hotel and share the infrastructure

2) Iceland is a very safe country with a high vaccination percentage. We are looking forward to see everyone face to face again with a valid certificate ([see travel rules](#)).

3) Special rates will be available to book rooms at Hilton Hotel, Youngs will commute from the Loft Hostel



**BPW Europe**  
Business and Professional Women

AUGUST 2021

# KEY POINTS FAREWELL PARTY

Hotel Geysir

1) The conference Farewell Party will take place opposite of the famous Geysir of Iceland, at the Geysir Hotel

2) It will include an exclusive tour of the famous Golden Circle (with great sites to take pictures)

3) The local team will organise transportation from and back to the main conference venue



AUGUST 2021

# KEY POINTS

## YOUNG SYMPOSIUM

LOFT Hostel &  
Hilton Nordica  
Reykjavik

1) The main goal is to build an integrative programme and joint workshops and panels with the main European conference

2) The Young Symposium is conducted at the same venue as the European conference at a highly discounted rate

3) Costs in Iceland are expensive. We ask all Clubs to consider sponsoring their Youngs to attend the Symposium and conference!





Despite COVID-19 restrictions, the local club in Reykjavik was able to conduct a delightful "Yellow Party" in the evening to celebrate the 91st anniversary of BPW. Anu Viks and Sheerah Kim had the honor to be invited as special guests and were delighted that each of the members introduced themselves and could get to know the ECC personally.



**BPW Europe**

Business and Professional Women



In the following two days 21-22 August, Sheerah spent time to meet with four different bar managers to find a suitable venue for the "Girls' Night Out". Venues visited are all within 5-7min walk from the LOFT Hostel: Lebowski Bar, Bravo Bar, Bastard Bew & Food, Hús máls og menningar. She will be able to determine the best venue in the coming few weeks.

Sheerah extended the trip with additional holidays and a 3-day hiking tour to the East. On her last day in Reykjavik on 25 August, she met with Johanna Tomasdottir for lunch and exchanged on personal life lessons and what BPW means to them.



**BPW Europe**

Business and Professional Women

Sheerah's private tour as an example to extend holidays after or before the conference: Black Beach, Diamond Beach, Glacier Hike, Glacier Lagoon, Puffin Tour, Blue Lagoon etc.





**BPW Europe**  
Business and Professional Women



*See you all in Iceland!*

**[HTTPS://BPWICELAND2022.IS/](https://bpwiceland2022.is/)**